R J Reynolds
Tobacco Company

D. P. FITZGERALD
Area Manager - Operations
North East Sales Area
336-741-2053

August 11, 1998

8/17 Lori, Please update and send to Fitz by 8/28

SENT VIA E-MAIL

Rich Kane	Peter Schmidt
Larry Poole	Mark Young
Bill Roth	Jay Loftin

Subject: **Updated Legislative Status Report**

Attached you will find an updated copy of the Legislative Status Report, which outlines current merchandising restrictions at the state and city levels. I would appreciate you reviewing this information for accuracy, make any needed corrections/updates, and return to me on or before 8/28/98. Please only include information on restrictions that have been approved, not ones that are being considered.

Thanks, Bill

Don

Attachment (Legislative Status.xls)
98104DF/di

51845 5371

Source: https://www.industrydocuments.ucsf.edu/docs/fjyy0000

STATUS OF NATIONAL LEGISLATION

Updated: 8/7/98

STATE	STATUS	TOPLINE:
ALABAMA	SS	
ALASKA	NSS	NSS effective 1/99. Shields ok.
ARIZONA	SS	
ARKANSAS	SS	
CALIFORNIA	SS/NSS	Estimated 10% muni's NSS.
COLORADO	SS	
CONNETICUT	SS	
DELAWARE	SS	
DISTRICT OF COLUMBIA	SS	
FLORIDA	SS	
GEORGIA	SS	Proposed legislation banning single pack sales defeated.
HAWAII	SS	
IDAHO	NSS	Packs/Cartons NSS 1/99. SS ok if 75% ACV. Shields ok.
ILLINOIS	SS/NSS	Small % metropolitan areas NSS.
INDIANA	SS	
IOWA	NSS	All packs NSS effective 1/99. SS ctns OK
KANSAS	SS	
KENTUCKY	SS	
LOUISIANA	SS	
MAINE	SS	
MARYLAND	SS	
MASSACHUSETTS	SS/NSS	Estimated 40% muni's NSS. Shields ok.
MICHIGAN	SS	NSS likely 1/99.
MINNESOTA	SS/NSS	State law bans SS packs. Mult-packs, Ctns & CTS exempt.
MISSISSIPPI	SS	
MISSOURI	SS	
MONTANA	SS	
NEBRASKA	SS	NSS legislation defeated.
NEVADA	SS	
NEW HAMPSHIRE	SS	

cc: JVM/AVP's/AMO's/BKS/ Trade Mktg. Dept.

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STATUS OF NATIONAL LEGISLATION

Updated: 8/7/98

NEW JERSEY	SS/NSS	56 muni's NSS.
NEW MEXICO	SS	
NEW YORK	SS	Proposed legislation requiring NSS in non age-restricted outlets.
NORTH CAROLINA	SS	
NORTH DAKOTA	SS	
OHIO	SS	
OKLAHOMA	SS	
OREGON	SS	
PENNSYLVANIA	SS	
SOUTH CAROLINA	SS	
SOUTH DAKOTA	SS	
TENNESSEE	SS	
TEXAS	NSS	All displays shielded 1/98. Age restricted environment allows SS.
UTAH	NSS	Ban on SS displays except in age-restricted.
VERMONT	NSS	Ban on SS display of single packs eff. 1/99. Ctns remain SS. No restrictions in age-restricted.
VIRGINIA	SS	
WASHINGTON	SS	Legislation banning SS displays defeated.
WEST VIRGINIA	SS	
WISCONSIN	SS	
WYOMING	SS	
MUNICIPALITY:	**STATUS**	**TOPLINE:**
ARLINGTON, MA	passed	restricts sales to liquor stores
AURORA, IL	passed	sales not permitted within 100 ft. of schools.
BISMARCK, ND	passed	single packs must be at a staffed location.
BRIDGEPORT, CT	passed	sales not permitted within 1,000 ft. of schools.
BOSTON, MA	passed	bans SS displays
DENVER, CO	passed	requires employee assisted transactions with exception of liquor-licensed and age-restricted.
EAST LANSING, MI	passed	bans SS display of < 5 pks. CTS exempt.
EVANSTON, IL	passed	bans SS displays
FREEPORT, ME	pending	Considering shields vs. complete NSS

cc: JVM/AVP's/AMO's/BKS/ Trade Mktg. Dept.

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Source: https://www.industrydocuments.ucsf.edu/docs/fjyy0000

STATUS OF NATIONAL LEGISLATION

Updated: 8/7/98

INDEPENDENCE, MO	pending	ban on SS displays/ mail order of product
LITTLE ROCK, AK	passed	Displays in non age-restricted outlets must place all displays within 8' of register in fuu view of cashier
MORTON GROVE, IL	passed	bans SS displays
NAPA, CA	passed	ban on SS displays and SS display of promotional product.
PALO ALTO, CA	passed	bans SS displays
PASADENA, CA	passed	bans SS displays
PHILADELPHIA, PA	passed	SS displays must be within 3' of clerk or in full view.
SACRAMENTO, CA	passed	bans SS displays
SAN DIEGO, CA	passed	bans SS displays
SAN FRANCISCO, CA	passed	bans SS displays
SANTA BARBARA, CA	passed	bans SS displays except ctns/multipacks
SCHAUMBURG, IL	passed	bans SS displays. Shields ok.
SEATLE, WA	pending	Legislation proposed limiting all advertising to B&W.
SONOMA CO, CA	passed	bans SS displays except ctns/multipacks
SPRINGFIELD, MO	passed	bans SS displays
ST. LOUIS COUNTY, MO	passed	NSS if ACV < $50K
TUSCON, AZ	passed	bans SS displays

cc: JVM/AVP's/AMO's/BKS/ Trade Mktg. Dept.

518455374

Source: https://www.industrydocuments.ucsf.edu/docs/fjyy0000

To: MacWilliams, Lori
From: Ridge, Robert
Posted: 8/18/98 8:58
Opened: 8/18/98 16:39
Subject: RE: FWRD: Updated Legislative Status Re

The informantion documented for Mass. and VT is accurate as we know the pending legislative issues.

Sincerely,

Robert

========== <Original Letter> ==========
From: MacWilliams, Lori
To: RIDGER
Subject: FWRD: Updated Legislative Status Report
Posted: 08/17/98 13:57
Priority: Normal Priority

Robert, Bruce and Rich,

Please review the attached information regarding Legislative Issues. Please let me know if any information needs to be added concerning activities in Massachusetts, Vermont or New Hampshire.
Your responses at your earliest convenience, but no later than August 28th are appreciated.

Lori

========== <Forwarded Letter> ==========
From: 1600 - Buffalo Region (BURRELL)
To: MACWILL
Subject: FWRD: Updated Legislative Status Report
Posted: 08/17/98 12:04
Priority: Normal Priority

Here it is!

========== <Forwarded Letter> ==========
From: Irvin, Debbie A.
To: 1600
Subject: Updated Legislative Status Report
Posted: 08/11/98 10:28
Priority: Normal Priority

Microsoft Mail v3.0 (MAPI 1.0 TransportA) IPM.Microsoft Mail.Note
From: Irvin, Debbie A.
To: 1100 - Boston Region
1200 - New York Region
1300 - Philadelphia Region
1600 - Buffalo Region
1700 - Pittsburgh Region
1800 - Cinncinati Region
Subject: Updated Legislative Status Report
Date: 1998-08-11 10:28
Priority: 3
Message ID: 2AE1B6771E31D211A50600805FE66D93
Conversation ID: Updated Legislative Status Report
Attachments:
LEGISL~1.XLS
98104DF.DOC

51845 5375

Source: https://www.industrydocuments.ucsf.edu/docs/fjyy0000

[[LEGISL~1.XLS : 3602 In LEGISL~1.XLS]]
[[98104DF.DOC : 3603 In 98104DF.DOC]]

51845 5376

Source: https://www.industrydocuments.ucsf.edu/docs/fjyy0000